

## Making an Impact

There are few opportunities for students to learn entrepreneurship, financial literacy and career preparation skills within the current curriculum. JA Ottawa fills this void by providing real world learning experiences for students in grades 5-12. JA Ottawa programs are delivered free of charge due to the support of the Ottawa business community in partnership with the 4 local school boards through the dedication of volunteers.

JA Ottawa, delivered by the Ottawa Network for Education, is one concrete way to better equip our students to succeed and reach their full potential!



## Elementary and Middle School Programs

**JA Be Entrepreneurial Junior** is an interactive one-day program that introduces Grade 5 & 6 students to the fundamentals of starting a business and the opportunities and challenges of being an entrepreneur. Through key entrepreneurial concepts, including product, service, competitive advantage and target market, students develop an understanding of how businesses thrive.

**JA Economics for Success** is an empowering one-day program for grade 8 students. EFS focuses on financial literacy, challenges students to reflect on their personal and professional goals and highlights the advantages of remaining in school for long-term success. Students prepare a personal budget, role play networking and interview scenarios and learn about career choices.



## Give Youth the Skills They Need

### Become a Volunteer

As a JA volunteer, you'll deliver programs in a local classroom - facilitating critical financial and business knowledge to students. JA provides you with program materials, in-depth training, and support to ensure that everyone has a fun and meaningful experience.

### Bring JA to your School

JA programs are taught by volunteers from the local community; this gives students a unique opportunity to learn from community leaders. These volunteers share their personal stories and experiences, which makes the learning engaging and inspirational.

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JA Ottawa President's Club Sponsors

